ONLINE MAGAZINE MEDIA KIT

ST.ART

ART DECIDES

ABOUT ST. ART

Aimed at professionals, art lovers, and a wide audience interested in culture, ST. ART covers contemporary art in all its forms—from traditional to cutting-edge.

Our journal has already become a platform for publishing works and interviews with numerous artists, photographers, designers, and sculptors from around the world. However, we remain committed to showcasing the diversity of visual art.

ST. ART is a Noah's Ark of creativity, where one can find both sharp social critique and playful kitsch, masterful craftsmanship and raw emotion.

We are inspired by art, love discussing it, and firmly believe that ST. ART has something for everyone—something that will resonate and create a sense of belonging.

ST. ART – ESSAYS, REVIEWS, INTERVIEWS

ARTISTS

Painting and graphics
Architecture and sculpture
Photography
Contemporary icons
Artists of St. Petersburg

EXHIBITIONS

All current
exhibitions

ART MARKET

Analysis
Interviews
Reviews

ART NEWS

The most important
updates from Russia
and the world

LIFESTYLE

Cultural codes
Leisure
Collaborations

WHO ARE OUR READERS?

saint-art.net

30,000

unique visitors
per month

36,000

page views
per month

Our traffic growth is ***11%*** ***higher***, than the industry average

43%

of readers are aged
18-44

53%

male
audience

30%

from EU

1/4

of visitors return
to the site monthly

ENGAGEMENT

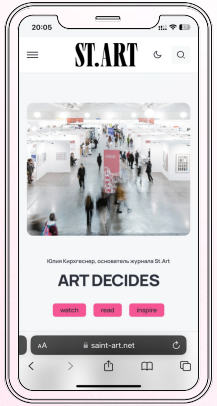
According to Yandex.Metrica*

1.60	2 min 9 sec	13%
browsing depth	average time on site	bounce rate
comparable to the industry average*	**57% higher** than the industry average*	**55% lower** than the industry average*

HOW DO OUR READERS ENGAGE?

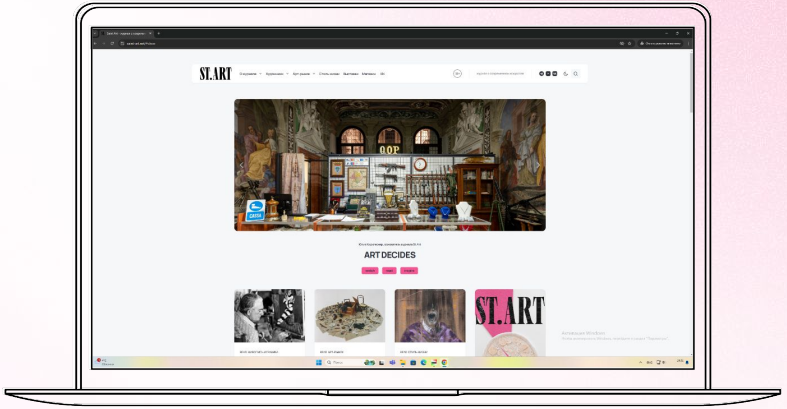
46%

read us
from mobile devices



54%

read us
from desktop



OUR ADVERTISERS

Real Estate

RBI Developer



INSPIRE АРХИТЕКТУРА И СКУЛЬПТУРА СТИЛЬ ЖИЗНИ

Искусство девелопмента: от “строительства” к “архитектуре” в проектах RBI и ключевых фигур девелопмента

05.10.2024

Зачастую кажется, что за словом “девелопмент” стоит только наука балансировать...

3 MIN READ

Heritage & Design

Imperial Porcelain Factory



СТИЛЬ ЖИЗНИ

Дизайн с историей

14.10.2024

Императорский фарфоровый завод уже 280 лет создает уникальные дизайнерские изделия, которые...

ЧИТАТЬ ДАЛЬШЕ

Luxury Hospitality

Mövenpick Hotel



INSPIRE СТИЛЬ ЖИЗНИ

Mövenpick Moscow Taganskaya: новый расцвет под руководством Евгении Савельевой

23.09.2024

Отель Mövenpick Moscow Taganskaya, один из ярчайших представителей французского холдинга...

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Residential Complexes



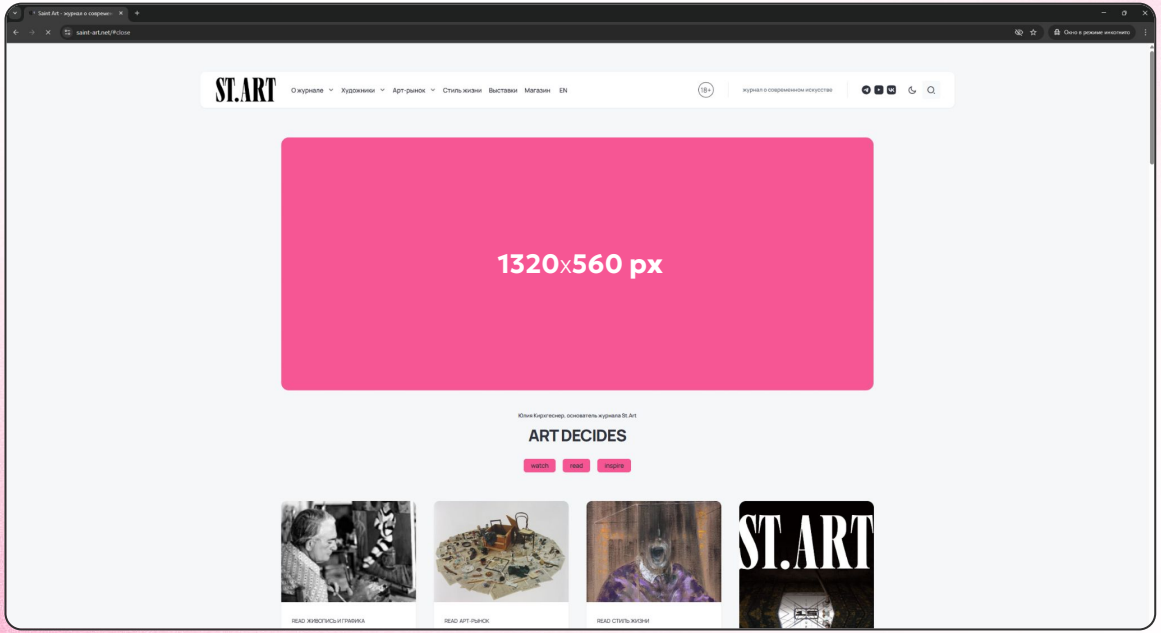
Education

Modern English Language Courses

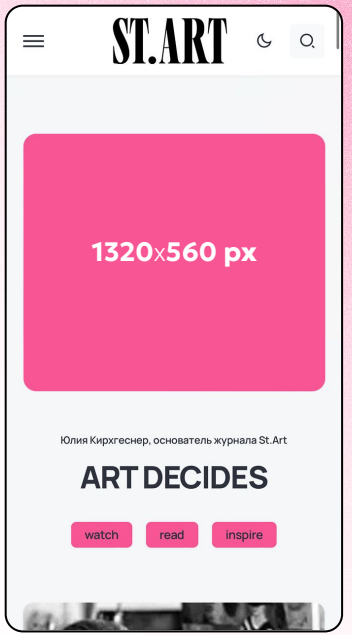
ADVERTISING PACKAGES. ALL-ENCOMPASSING MEDIA SUPPORT.

Packages N°	**1**	**2**	**3**	**4**	**5**	**6**
Interview					1	
Featured Interview on Homepage for 1 month				1		
Featured Interview on Homepage for 2 months	5	3	2			
Article						1
Featured Article on Homepage for 1 month				2	1	
Featured Article on Homepage for 2 months	10	5	3			
Large Top Banner for 2 weeks					1	
Large Top Banner for 1 month	5	4	2	1		
Small Sidebar Banner for 2 weeks						1
Small Sidebar Banner for 1 month	10	5	2	1		
Pricing (€)	~~12,500~~ **10,500**	~~7,500~~ **6,900**	~~4,000~~ **3,450**	~~2,100~~ **1,720**	~~1,100~~ **800**	~~700~~ **500**

MAIN BANNER

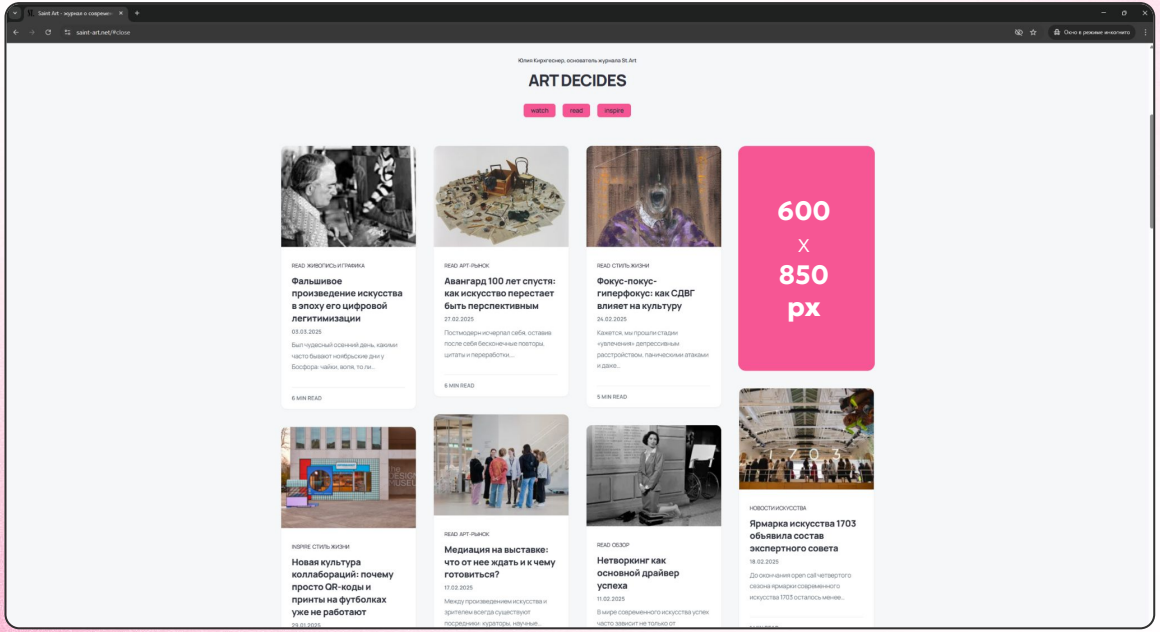


Desktop

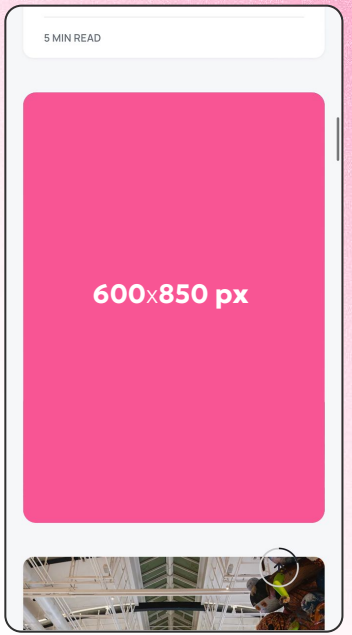


Mobile

SMALL BANNER



Desktop



Mobile

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